



Yesterday. Today. **Tomorrow.**



Collections



mirage

Collection
Sweet Memories

Species
White Oak
Character

Color
Carousel

Technologies
Classic
Engineered

Finish
DuraMatt™

New!

Sweet Memories Collection



Carousel

Sweet Personality

Did you know?

Not only do you get even more impressive widths—up to 7-3/4"—boards are longer as well, with some up to 82" long. Longer, wider boards means fewer boards are needed, which in turn means fewer, less visible joints. The result is dramatic, a more uniform look that lets the authenticity of the wood shine through.





Collection
Admiration

Species
Maple (Engraved)

Color
Charcoal

Technologies
Classic
Engineered

Finish
DuraMatt™

New!

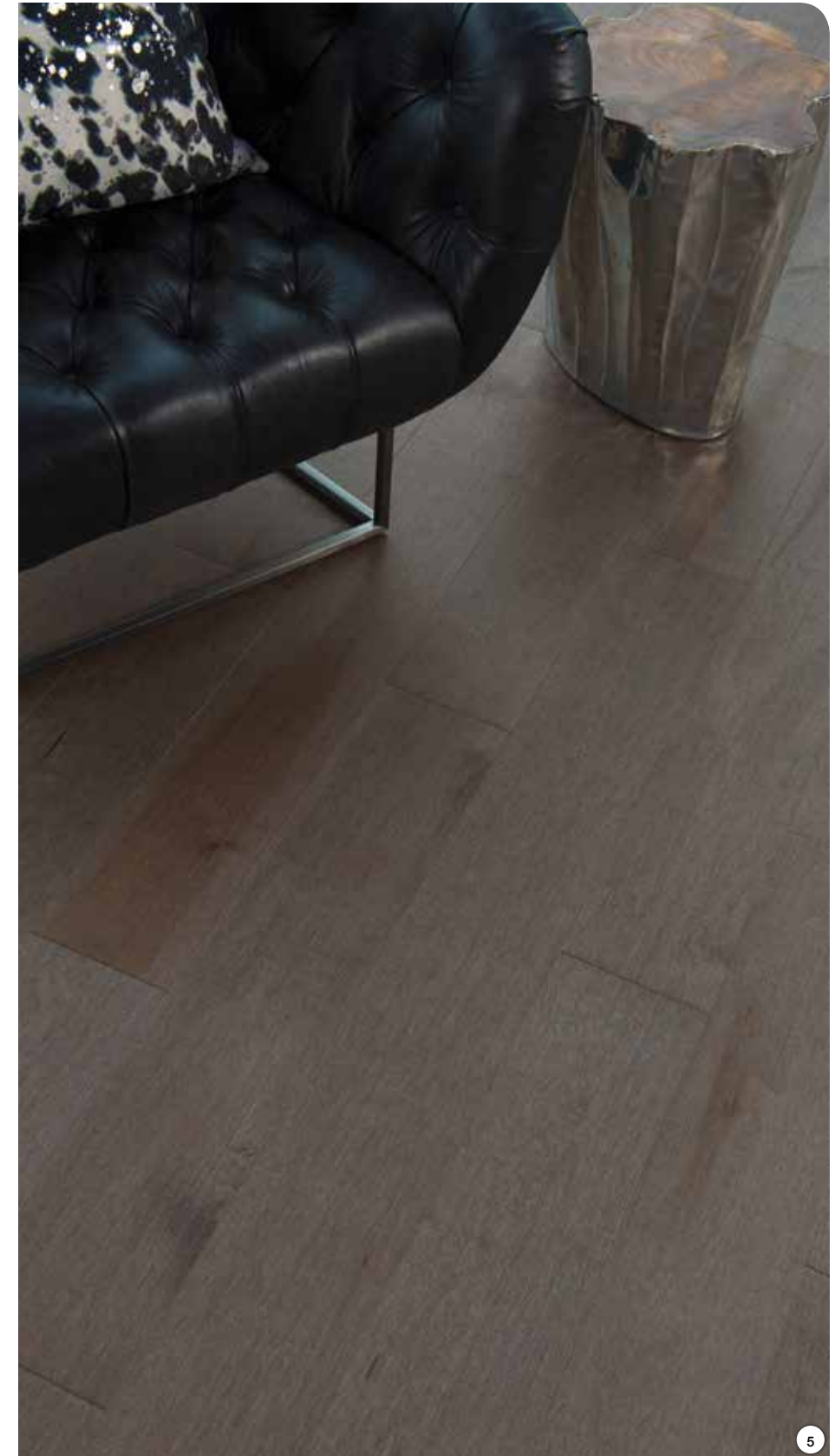
Admiration Collection

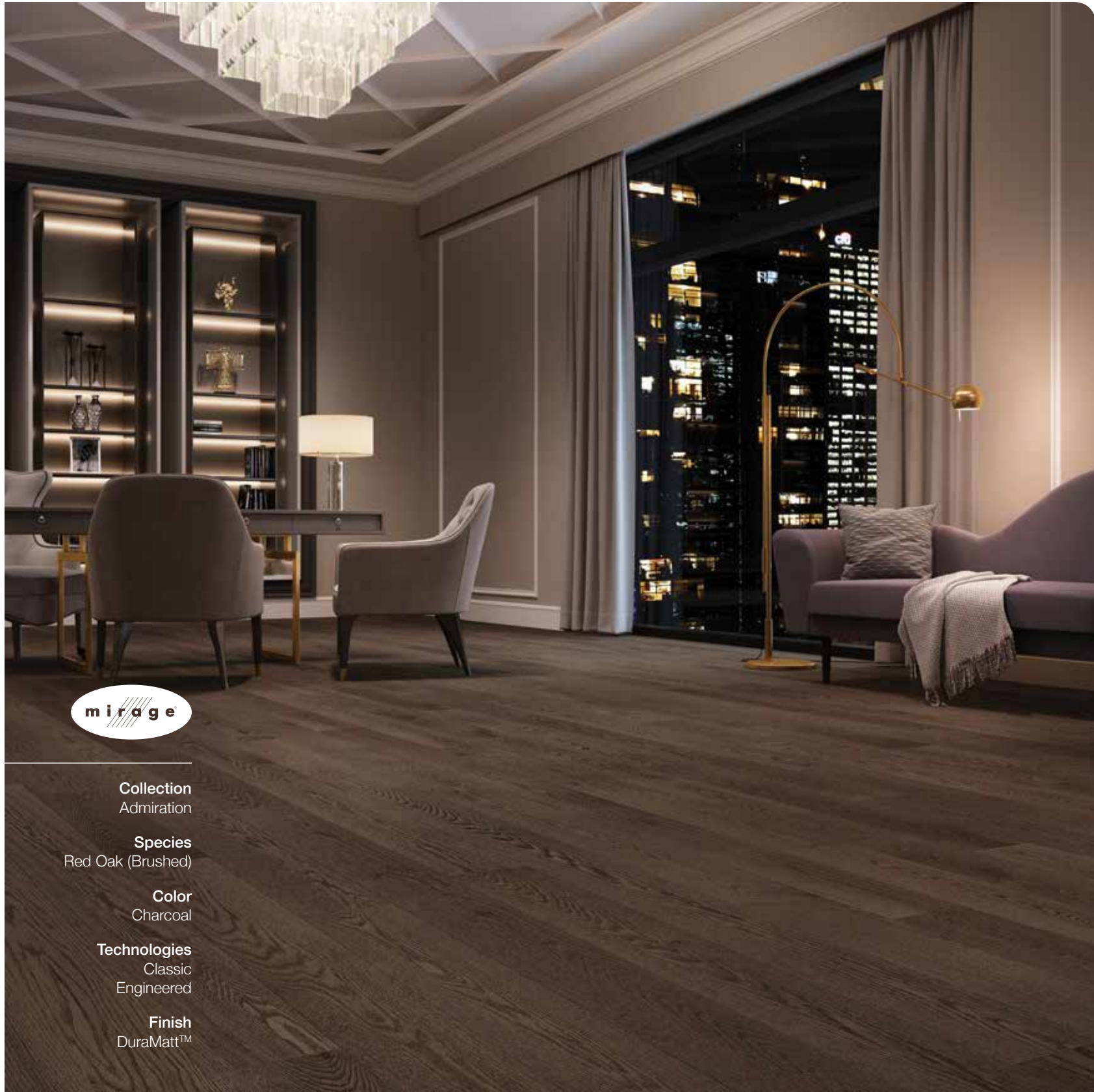


Urban Signature

Did you know?

Each color has its own special effect on your décor. Flooring in a warm, matte tone brings a friendly, elegant feel to a large, cold room. A darker shade adds richness and opulence, regardless of room size. Pale colors lighten the look and give a sense of space.





mirage

Collection
Admiration

Species
Red Oak (Brushed)

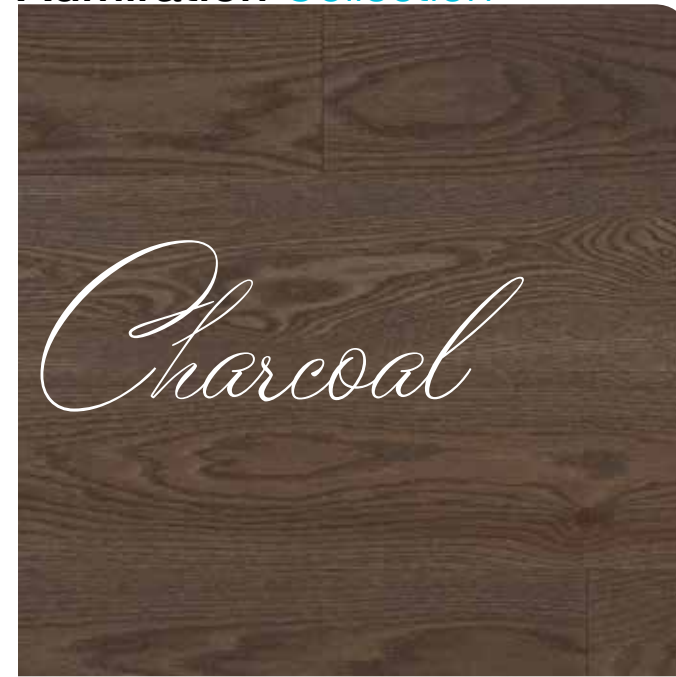
Color
Charcoal

Technologies
Classic
Engineered

Finish
DuraMatt™

New!

Admiration **Collection**



Modern Perspectives

Did you know?

Board direction and width play an important role. Some combinations work better than others. For example, installing strips widthwise in a long, narrow room creates the illusion of space. Narrow strips make a room look longer, while wider strips reduce the sense of depth.





mirage

Collection
Admiration

Species
White Oak (Brushed)

Color
Isla

Technologies
Classic
Engineered

Finish
DuraMatt™

New!

Admiration Collection

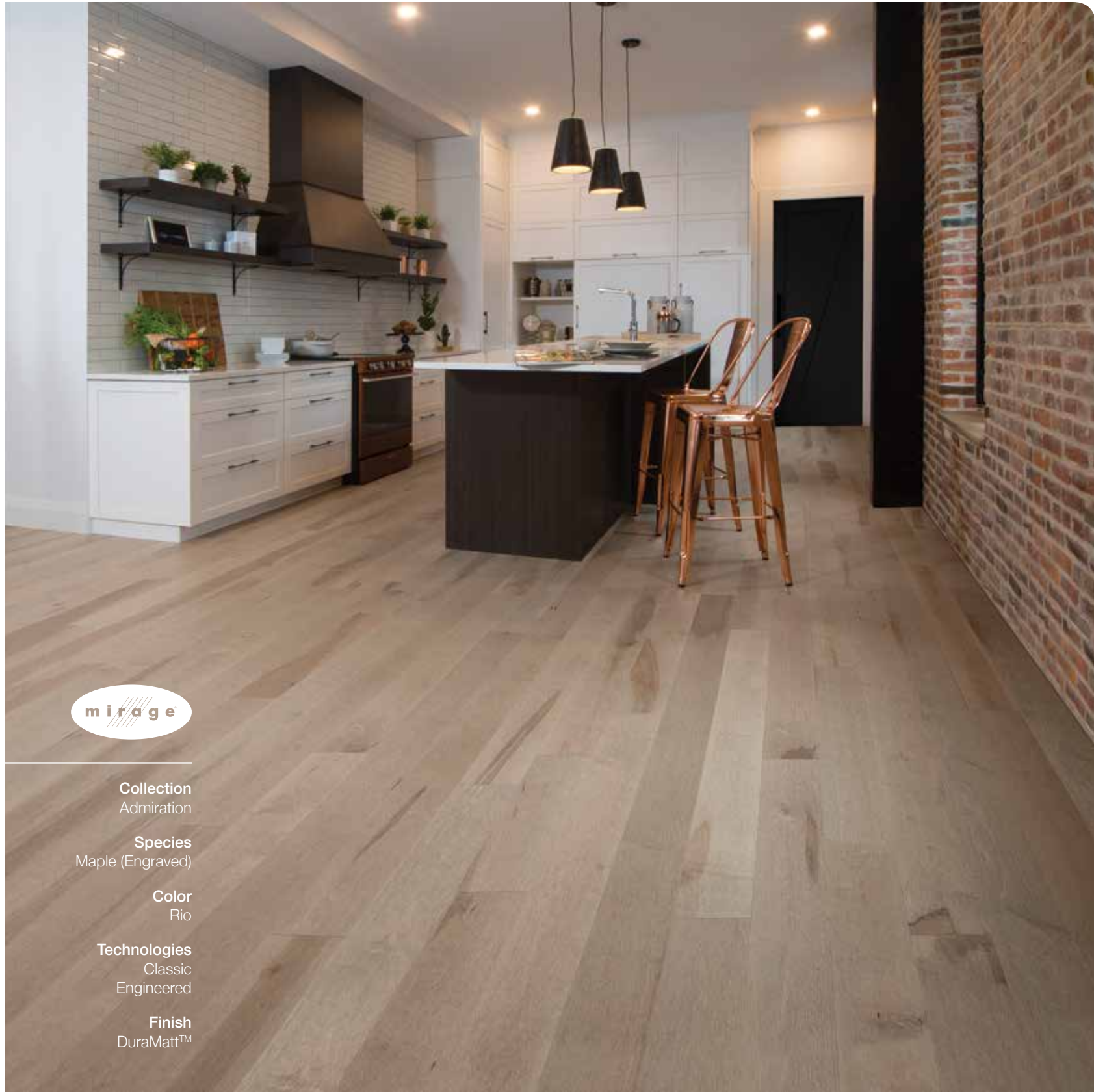


Golden Treasure

Did you know?

Once installed, Mirage strips form Micro-V joints where they meet. These understated joints prevent premature wear to strip edges and make the floor easier to clean. They also help hide imperfections in the subfloor, for an even more uniform look.





Collection
Admiration

Species
Maple (Engraved)

Color
Rio

Technologies
Classic
Engineered

Finish
DuraMatt™

New!

Admiration Collection



Whispers of Whiteness

Did you know?

A wood floor's durability and final appearance are largely dependent on the composition of the finish and how it is applied at the factory. At Mirage, the finish is perfectly balanced to avoid a plastic look and allow the full beauty of the wood to shine through while at the same time protecting it from life's little mishaps.





Collection
Admiration

Species
Red Oak (Brushed)

Color
Rio

Technologies
Classic
Engineered

Finish
DuraMatt™

New!

Admiration Collection

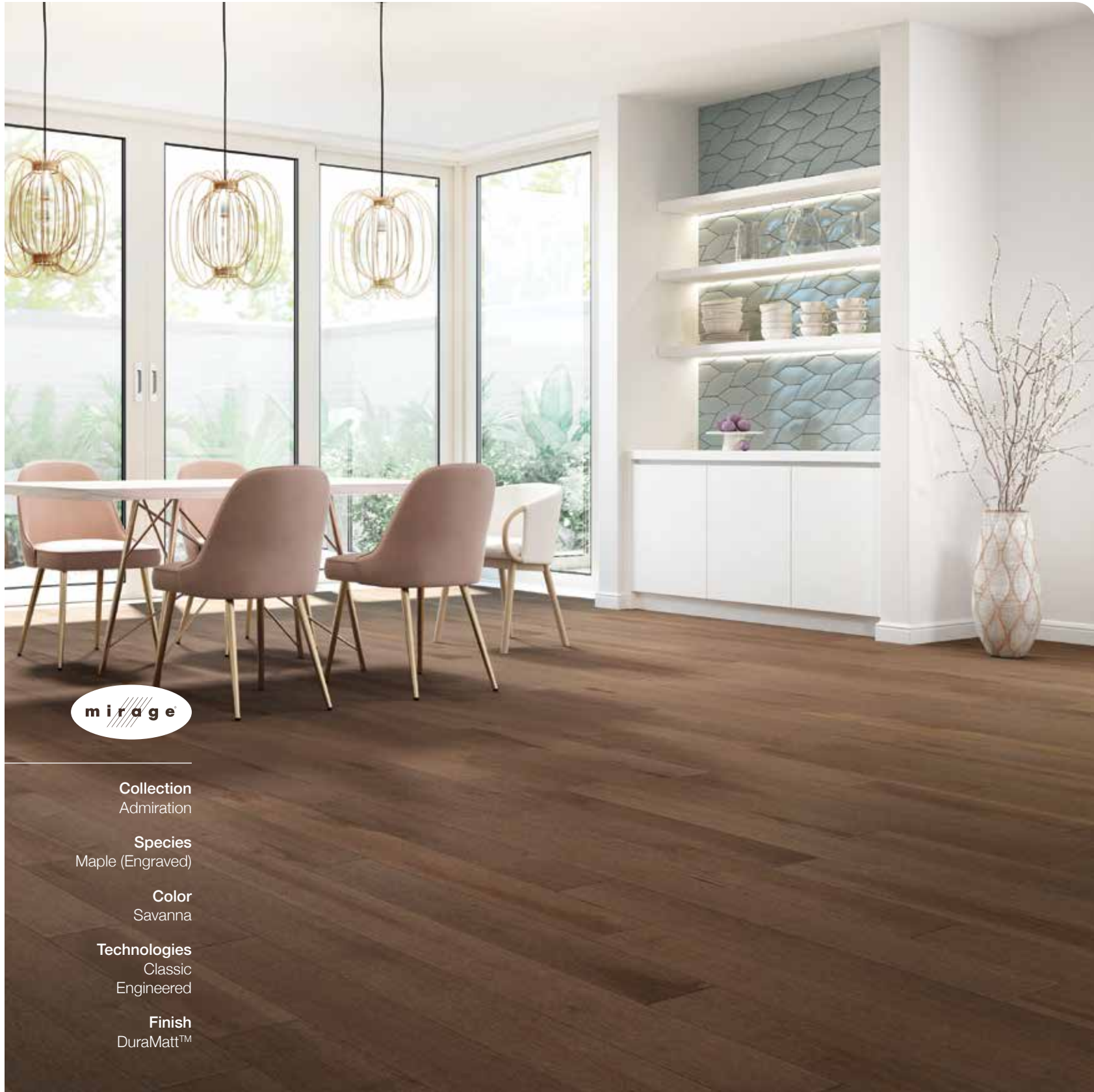


Real Instincts

Did you know?

Mirage floors are entirely designed and manufactured at our plant in Saint-Georges, Quebec, Canada. For more than 35 years, our passion for wood, our expertise, and our all-encompassing commitment to quality have made us a leader in high-end hardwood flooring. Treat your home to Mirage!





mirage

Collection
Admiration

Species
Maple (Engraved)

Color
Savanna

Technologies
Classic
Engineered

Finish
DuraMatt™

New!

Admiration Collection



Sweet Sunsets

Did you know?

Basements and condominiums can also be enhanced by the beauty of a real wood floor! Thanks to their innovative structure designed for spaces with variable humidity, Mirage Engineered floors let you take advantage of the warmth of wood, anywhere you like.





Collection
Admiration

Species
Red Oak (Brushed)

Color
Savanna

Technologies
Classic
Engineered

Finish
DuraMatt™

New!

Admiration Collection

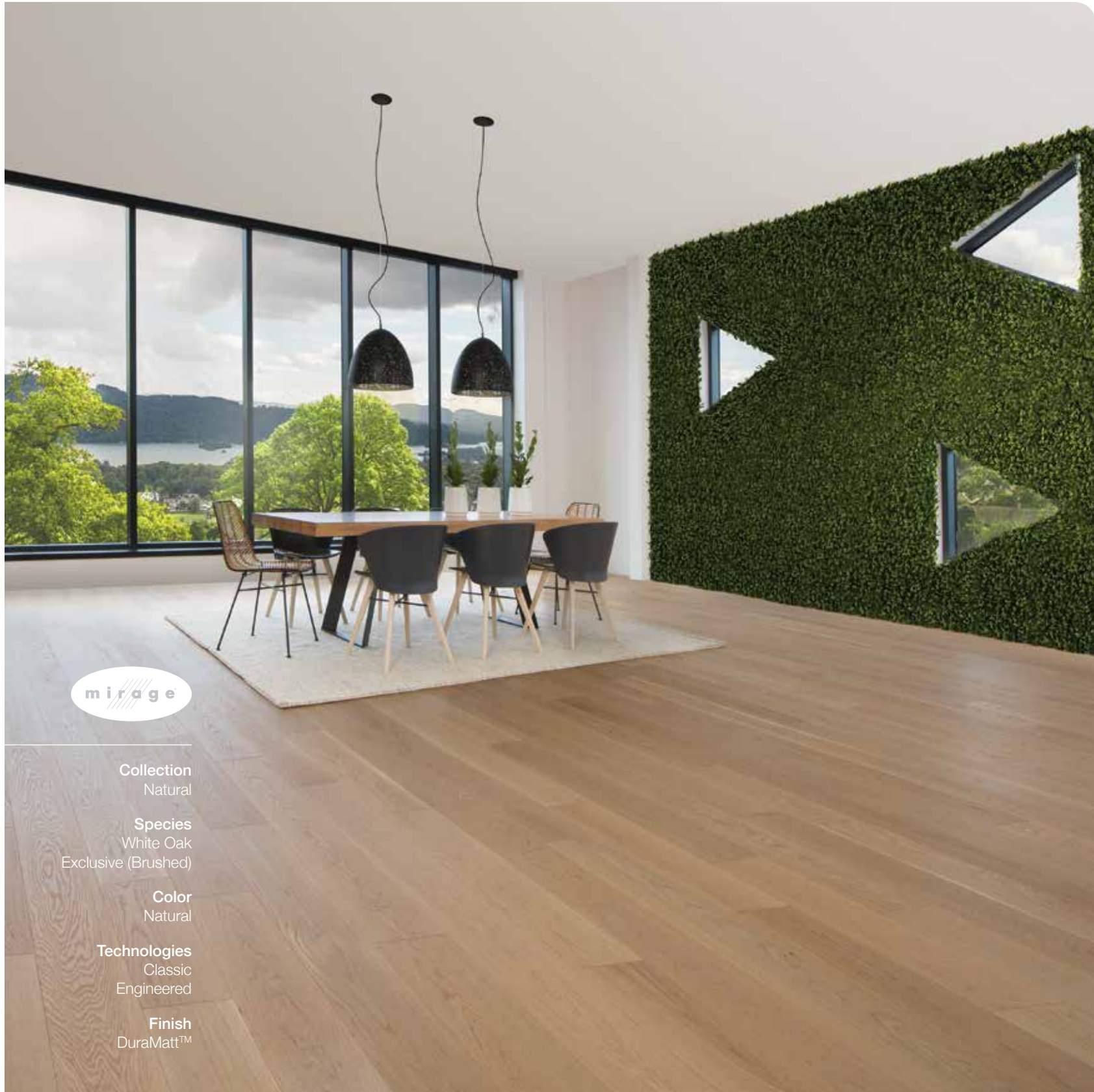


Terra Nova

Did you know?

Mirage Engineered floors are just as sandable as our Mirage Classic floors. Engineered floors have a more compact structure, but the wood surface is just as thick and can be sanded 3 to 5 times—for a fabulous floor for years to come!





mirage

Collection
Natural

Species
White Oak
Exclusive (Brushed)

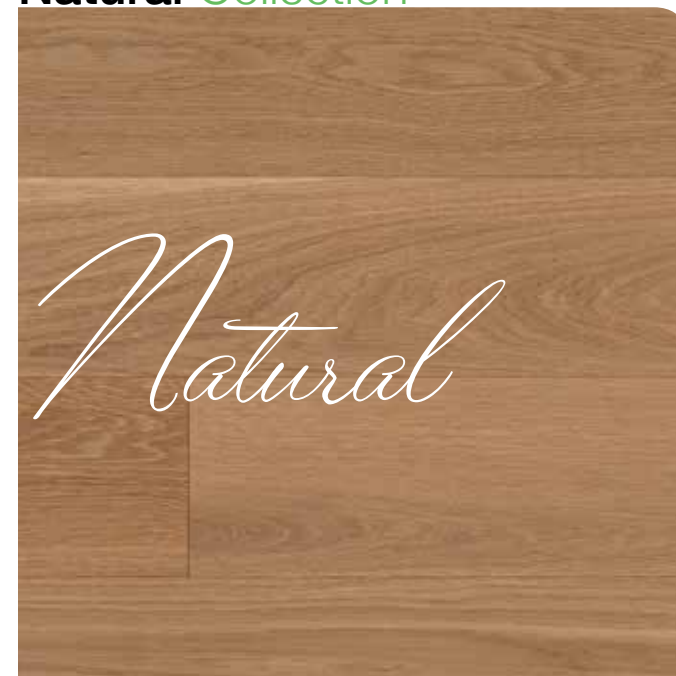
Color
Natural

Technologies
Classic
Engineered

Finish
DuraMatt™

New!

Natural Collection



Natural Beauty

Did you know?

Our DuraMatt™ finish is just what it sounds like: a durable, matte finish that gives the floor the appearance of an oiled hardwood. This one-of-a-kind polyurethane finish is 20 times more wear-resistant than most conventional oil finishes, with a matte look that lets all the beauty of the wood grain shine through while providing superior protection.





mirage

Collection
Natural

Species
White Oak
Character (Brushed)

Color
Natural

Technologies
Classic
Engineered

Finish
DuraMatt™

New!

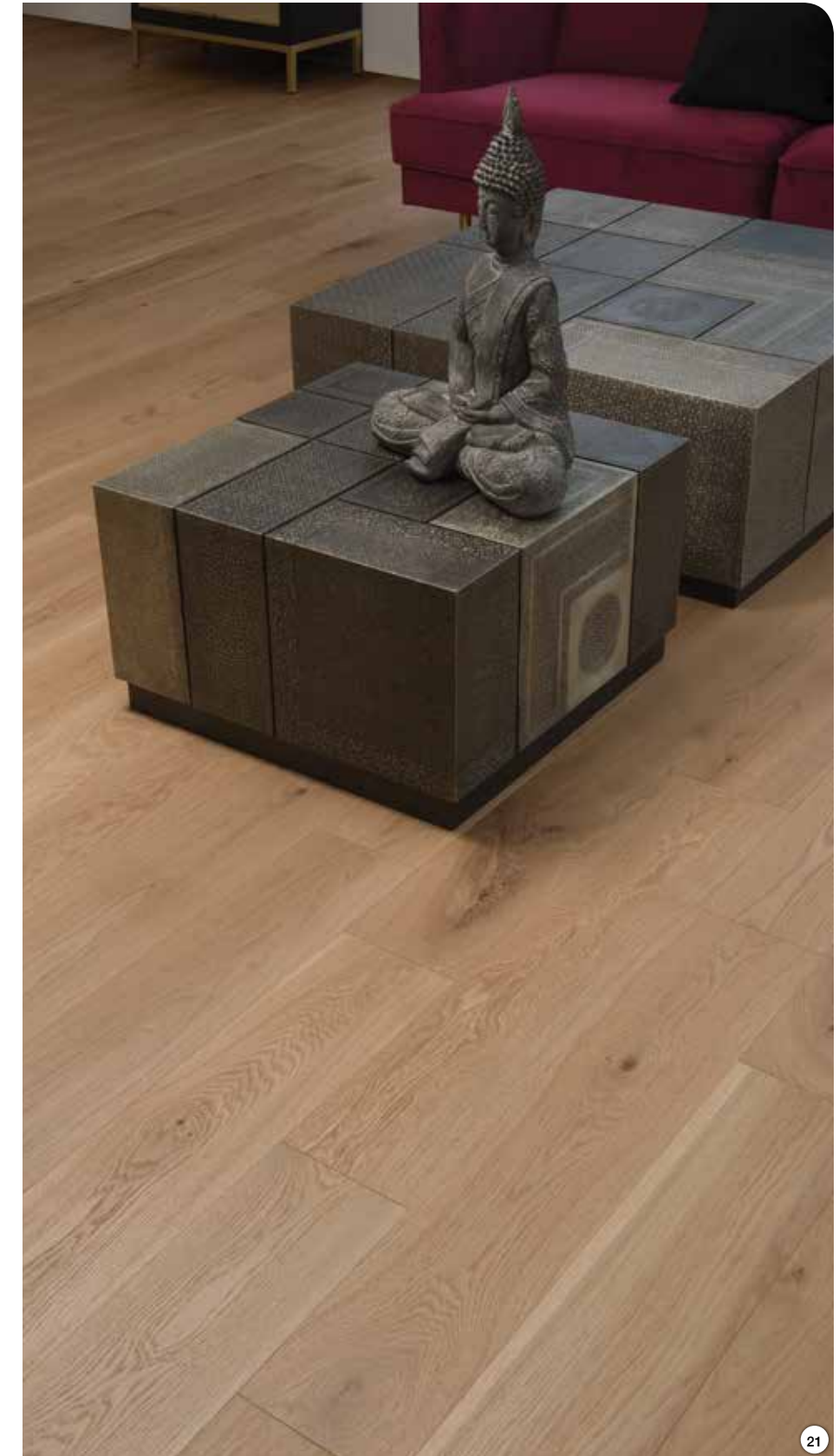
Natural Collection



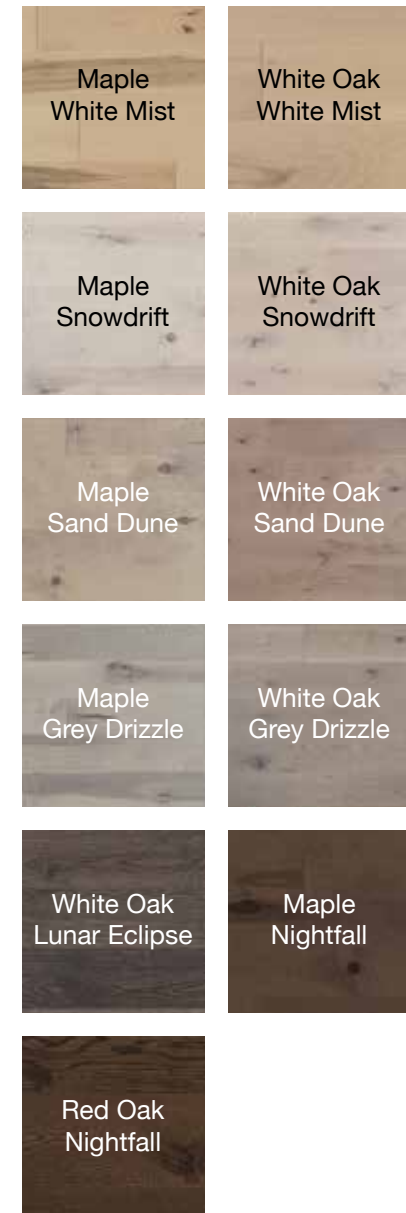
Timeless Elegance

Did you know?

A Natural Collection floor is the touchstone of an on-trend rustic chic décor. Enjoy wood with all its natural personality. Get superior protection with the DuraMatt™ finish, a Mirage exclusive, for a floor that coordinates perfectly with the glossy, minimalist features of any contemporary décor.



Flair Collection floors are available in Character grade.



mirage

Collection
Flair

Species
White Oak
Character

Color
Lunar Eclipse

Technologies
Classic
Engineered

Finish
DuraMatt™

Flair Collection



The Flair Collection, the natural grace and character of wood. Subtle earth tones in harmony with the matte surface.

Impress!

Natural elegance never fails to impress. Gently audacious. The pleasure of pure comfort: you feel it right away. Perfect for your work space or modern den. Groundbreaking!



The Sweet Memories Collection is prized for its floors with an authentic appearance and pronounced color variations.

White Oak Bubble Bath	White Oak Hula Hoop	White Oak Carousel
White Oak Sand Castle	Red Oak Château	White Oak Roller Coaster
Maple Gelato	Red Oak Treasure	Maple Peppermint
Red Oak Hopscotch	Maple Nougat	Red Oak Tree House
Maple Praline	Maple Gingerbread	Maple Black Jelly Bean



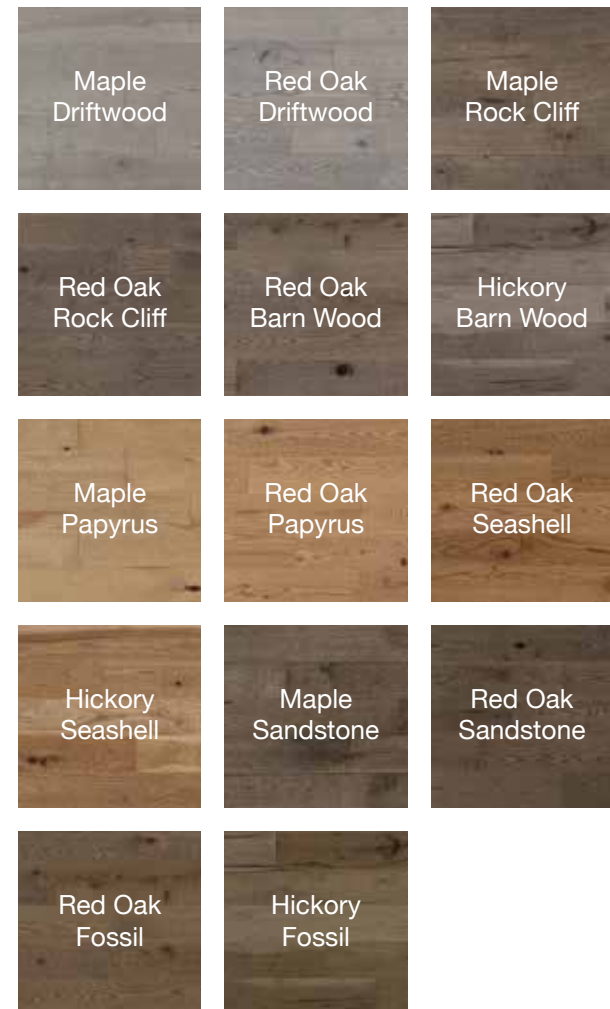
Sweet Memories Collection

Treasure!

Comforting and authentic, a superbly gourmet ambiance for memorable moments of genuine sharing. Enticing in every way!



The Imagine Collection is appreciated for its textured floors and pronounced color variations.



Collection
Imagine

Species
Maple Character

Color
Rock Cliff

Technologies
Classic
Engineered

Finishes
Cashmere®*
DuraMatt™

Imagine Collection

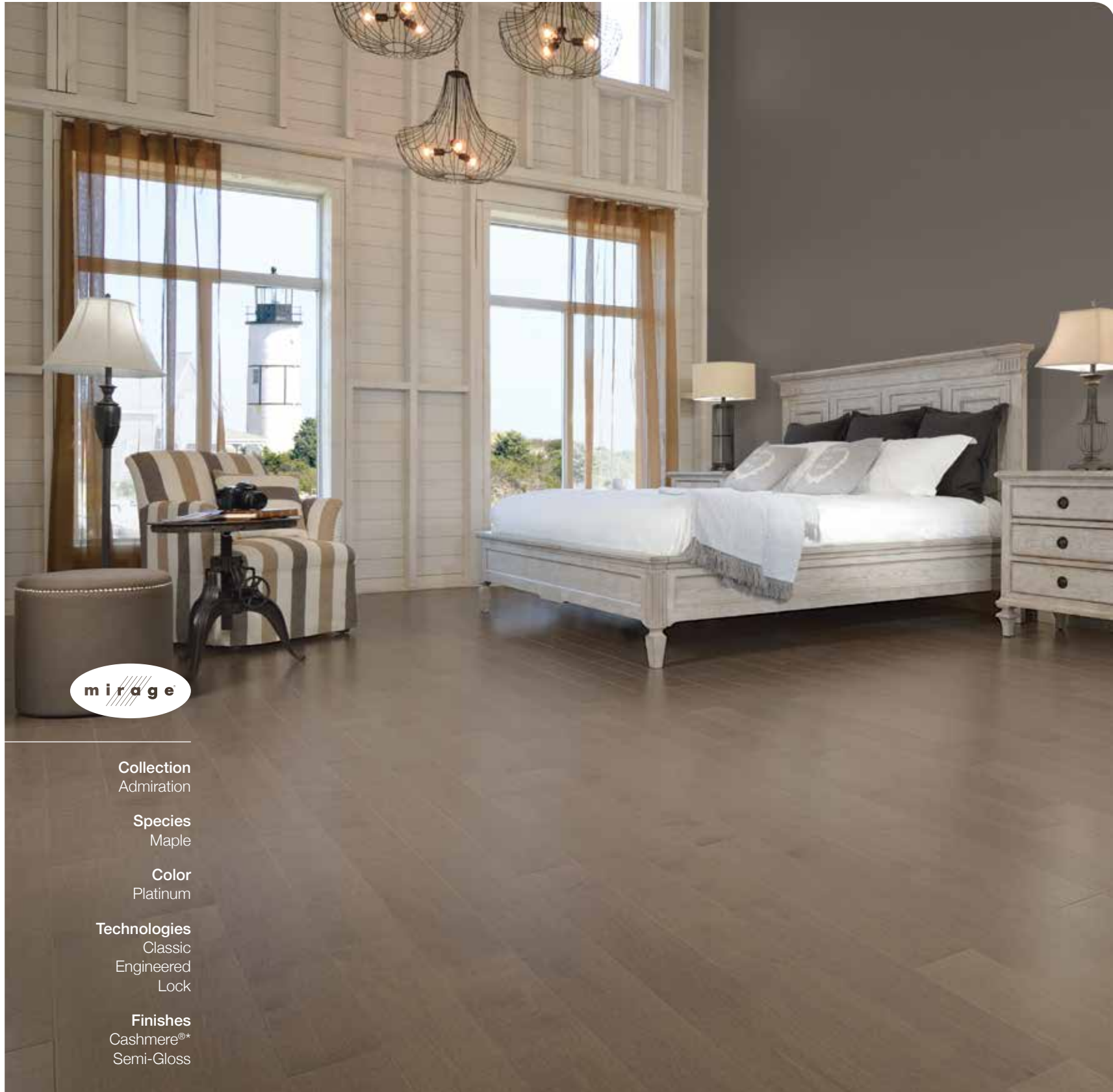


The Imagine Collection, a textured floor designed for real life. A unique process that adds texture to the wood and helps hide the marks and scuffs of daily use.

Touch!

Imagination runs free in this pleasant haven. Creativity is instant. Fine-tuned, perfectly finished. The artistic touch you've been seeking for so long.





Collection
Admiration

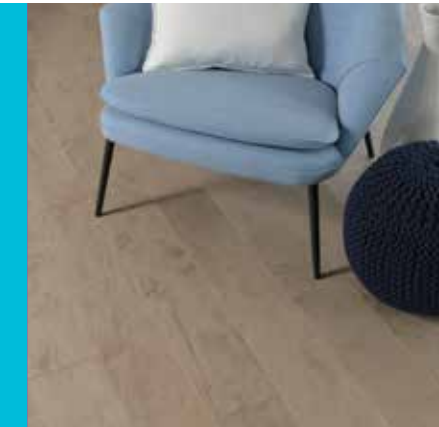
Species
Maple

Color
Platinum

Technologies
Classic
Engineered
Lock

Finishes
Cashmere®*
Semi-Gloss

Admiration Collection



The Admiration Collection, trendy colors for a unique ambiance... to be created according to your fancy. Rich wood combined with the color of creativity. A décor that is sure to impress.

Dare!

Be inspired, create a cozy space where dreams and desires come true. Instant happiness... The life you've longed for!





Collection
Admiration

Species
Red Oak

Color
Havana

Technologies
Classic
Engineered
Lock

Finishes
Cashmere®*
Semi-Gloss

Admiration Collection

Smooth texture

Maple Nordic	Red Oak Nordic	Maple Greystone	Yellow Birch Greystone	Hickory Greystone ¹	Maple Platinum	Red Oak Platinum	Maple Charcoal
Red Oak Charcoal	Walnut Charcoal ¹	Maple Graphite	Red Oak Graphite	Maple Cape Cod	Red Oak Cape Cod	Maple Rio	Red Oak Rio
Maple Savanna	Red Oak Savanna	Hickory Savanna ¹	Walnut Savanna ¹	Red Oak Rich Oak	Yellow Birch Rich Oak	Maple Havana	Red Oak Havana
Hickory Havana ¹	Maple Java	Red Oak Java	Maple Coffee	Red Oak Coffee	Maple Sierra	Red Oak Sierra	Yellow Birch Sierra
Hickory Sierra ¹	Red Oak Golden	Maple Nevada	Red Oak Nevada	Maple Auburn	Red Oak Auburn	Yellow Birch Auburn	Maple Canyon
Red Oak Canyon	Yellow Birch Canyon	Maple Umbria	Red Oak Umbria	Hickory Umbria ¹	Maple Vienna	Red Oak Vienna	

Brushed texture

Red Oak Charcoal	White Oak Isla	Red Oak Rio	Red Oak Savanna
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Engraved texture

Maple Charcoal	Maple Rio	Maple Savanna
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¹ Character floors appreciated for their pronounced color variation.



Maple Select and Better	Maple Exclusive
Red Oak Select and Better	Red Oak Exclusive
Yellow Birch Select and Better	Yellow Birch Exclusive
White Oak Character	White Oak Exclusive
White Oak R&Q Character	White Oak R&Q Exclusive
Hickory Character	Walnut Character



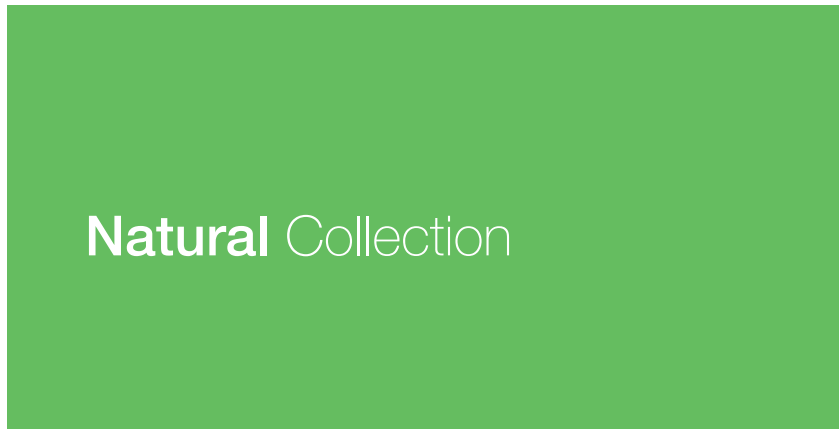
Collection
Natural

Species
Red Oak
Exclusive

Color
Natural

Technologies
Classic
Engineered
Lock

Finishes
Cashmere®*
Semi-Gloss



Natural Collection



The Natural Collection, all the natural richness of wood. Straightforward expression. The subtle play of radiant wood grain. A look of purity for a naturally timeless classic.

Dazzle!

Let your inner beauty shine through. Perfect light, playful glances—timeless moments of clarity. Come out and play!





Brazilian
Cherry

Sapele

African
Mahogany
Brass

African
Mahogany
Onyx

mirage

Collection
Exotic

Species
African Mahogany

Color
Brass

Technologies
Engineered
Lock

Finishes
Cashmere®**
Semi-Gloss

Exotic Collection



The Exotic Collection, stunning wood from around the world. Hues and tint that fascinate without fail. A cachet of exotic richness that will set you apart.

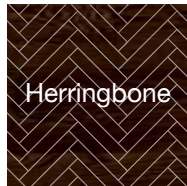
Dream!

Adventure calls. Captivating vistas and wonderful discoveries await. Get ready for a world of pleasure. It's departure time... Let the journey begin!





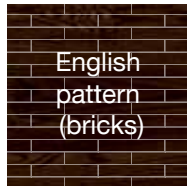
Fence



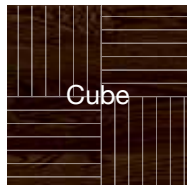
Herringbone



Double Herringbone



English pattern (bricks)



Cube



Basket



mirage

Collection
Herringbone

Species
Maple

Pattern
Herringbone

Colors
Rio and Platinum

Technology
Engineered

Finishes
Cashmere®*
Semi-Gloss

Herringbone Collection



The Herringbone Collection, different shapes that create unusual patterns. An interplay of species for perfect illusions. Equal lengths to make symmetry come to life.

Fascinate!

The atmosphere's perfect, the attire casual. Everything is in place for a day that brings your fantasies to life.



Finishes

For a superior protection



Ultra-resistant
Designed for high-traffic and commercial areas

- 50% more wear resistant than most other commercial finishes
- The most crystal clear extra protection finish in the industry
- Can be added to **Mirage Engineered** and **Classic products***
- Tailor-made for commercial areas or busy families, adds extra protection to hardwood floors
- Antimicrobial agents for a more hygienic environment and an easier-to-clean floor

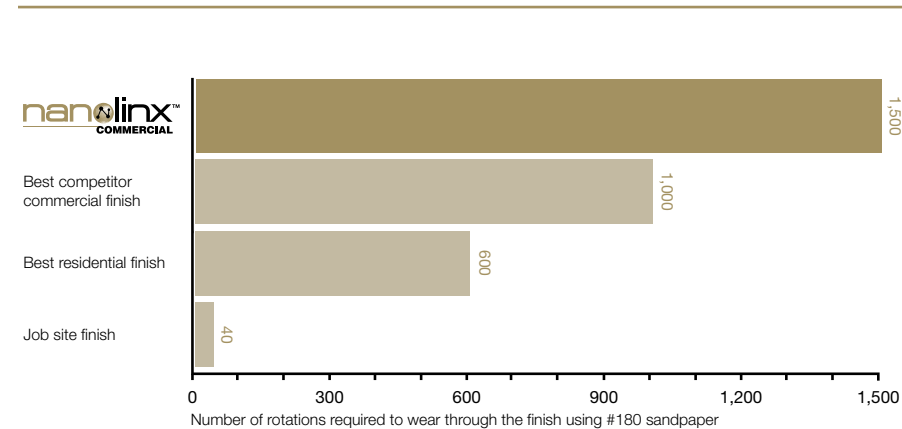
*Available on Mirage Classic and Mirage Engineered products from the Admiration, Natural and Exotic Collections. Please contact your Mirage representative or dealer for more information.



Clearer and highly resistant

- **Five times more wear resistant** than most other **residential finishes**
- Antimicrobial agents for a more hygienic environment and an easier-to-clean floor
- Protects hardwood floors from the snags of everyday life

Wear Resistance



Glosses

- | | |
|------------|--------------------|
| Cashmere®* | Semi-Gloss |
| • Matte | • Moderately shiny |

* Registered Trademark used under license

DURAMATT™

A durable and matte finish

- The look of an oiled hardwood floor without the hassles of maintenance
- Silky matte finish that brings out wood's natural beauty
- Hypoallergenic finish for a safe environment



Polyurethane finish 20 times more wear resistant than most conventional oil finishes



Flexible, elastic finish for longer life



Superior resistance to scratches

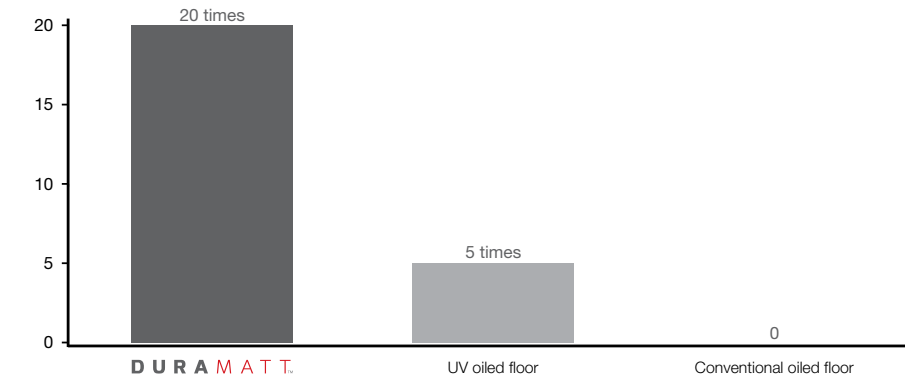


Superior resistance to stains



Antimicrobial agent for a cleaner environment

Wear Resistance



Warranty

- Lifetime limited structural warranty
- 35-year warranty on finish wear-through for residential applications (Nanolinx™ HD and DuraMatt™)
- 3-year warranty on finish wear-through for light commercial applications (Nanolinx™ HD and DuraMatt™)
- 5-year warranty on finish wear-through for commercial applications (Nanolinx™ Commercial)

Wood Grades

The grade is a way to classify wood planks according to natural color variation and the presence of knots, splits, and other character marks. It refers only to the visual aspect of wood. Generally speaking, there are three main grades: Select and Better, Exclusive and Character.



Maple Character, White Mist



Maple Select and Better



Maple Exclusive



Maple Character

Natural beauty, natural variations

Wood is a natural material that reacts to ambient light. All wood species change color after installation, some much more than others. A floor will get lighter or darker depending on the species, but this won't affect the beauty or quality of the floor.

The actual look and color of a species may vary from what appears in this document. We cannot guarantee that all character marks and color variations will be represented on a small sample.



Hickory Character, Natural



Maple Exclusive, Natural

5 REASONS TO CHOOSE MIRAGE



1 CONSISTENT QUALITY



The most consistent and controlled manufacturing process in the hardwood industry, unique know-how, and state of the art finishing method has earned Mirage #1 in quality 34 times over the last decade.

2 100% NORTH AMERICAN



Designed and manufactured in North America for over 35 years, Mirage floors are synonymous with a proud workforce and the best technology available to meet the needs of the local consumer.

3 VARIETY



More than 1,400 color, width, species, and finish combinations to provide a multi-award-winning design and flooring perfectly suited to your lifestyle.

4 PEACE OF MIND



The most wear-resistant floor in the hardwood industry coupled with a lifetime structural warranty will give you peace of mind that your investment is protected.

5 NATURALLY RESPONSIBLE



Mirage takes a progressive approach to sustainable development, designing products that meet the highest environmental standards in the industry. Our finishes are hypoallergenic, so your home stays healthy and safe for your family.

Sustainable Development

A Naturally Responsible Approach

Some concrete steps by Mirage

- We use only non-genetically modified wood
- Hypoallergenic finish for a safe environment
- Over 90% of our purchased volume of domestic species comes from sawmills within 500 miles (800 km) of our plant to minimize greenhouse gas emissions
- Mirage recycles 100% of the wood waste generated in the manufacturing of our floors
- All Mirage wood flooring products are packaged in recyclable cartons made of 100% recycled material
- Top quality Mirage products qualify for LEED
- We are the first hardwood flooring manufacturer to receive ISO 9000 certification in North America
- Contribution to more than 350 organizations and foundations that fight problems including poverty, violence, illiteracy and illness



To find out about all our other initiatives, discover our progressive approach to sustainable development at www.miragefloors.com

Make a choice that says you care.
Choose Mirage Quality.

Contributes to

EPA
TSCA title VI
Compliant

Lacey Act
Compliant



The Unique Reflection of Quality



www.miragefloors.com

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